
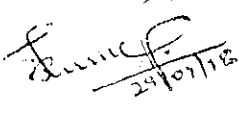
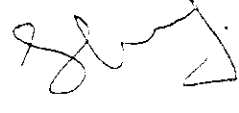
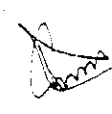
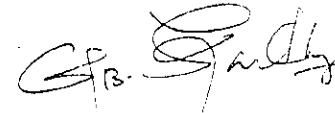


BOARD OF STUDIES MEETING

UG 29.01.2018

The Board of Studies Meeting in Blom CIB was held in Department of Commerce, Government Arts College (A), Coimbatore - 641 018 at 10 am.

The following members were present.

S.No	Name & Designation	Position	Signature
1.	Dr. S. DEVI Head of the Department Govt. Arts College (Autonomous) Coimbatore	CHAIRMAN	
2.	Dr. K. RAMAMOORTHY Director, Coimbatore Institute of Management and Technology, Vellimalaipattanam, Thoralamathur, Coimbatore - 9	UNIVERSITY NOMINEE	 29/01/18
3.	Dr. S. MOHARAJ HEAD - DEPT OF MIB Dr. NGP ARTS, Cbe	SUBJECT EXPERT	
4.	Ms. GA. KALYANA Manager - Customs Clearance Bolloba Logistics, Cbe	INDUSTRIAL EXPERT.	
5.	Dr. GIB. KARTHIKEYAN Assistant professor	Member.	

Subject expert and Industrial expert. The framed syllabus will be in effect for the 2018-2021 batch. Semester - I.

No Corrections.

Semester - II : In the International Trade procedure and Documentation paper - In Unit II - The 11 INCOTERMS has to be included. In Unit III - The topic "Clearance of Import Cargo" can be eliminated.

It is further suggested that International Marketing paper which is available in Semester III can be brought to Semester II, and ITPD paper can be replaced to International Marketing in Semester III.

Semester - III

In the Business Communication paper, in Unit - II the topic "Import Export Correspondence" can be eliminated. Unit - III can be completely scrapped and Import export Correspondence be given in detail.

Unit - IV can be scrapped and Speaking can be introduced. Unit - V can be replaced with Communicating Cross Culturally.

The paper entitled Cost Accounting be shifted to Sem IV and Composite Accounting be included in Sem III.

Semester - IV

→ In 'Agri Export Import Mgt' paper, in Unit - III, phytosanitary certificate registration, Invoice, forwarding and P&IS can be included.

→ Role of APEDA, functions of Spice board can be included in Unit - I.

Semester - V


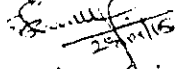


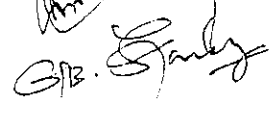
→ Packaging for exports can be scrapped and EXIM finance paper be introduced.

Semester - IV

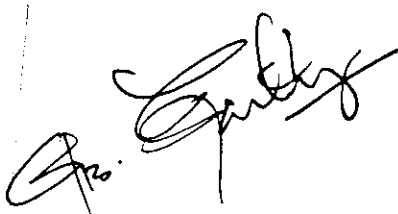


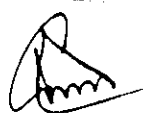
No change.

Additional Suggestions

- Business Organisation, Business Economics paper can be included in Semester I and II.
- Retail Marketing, Retail Banking, Consumer Behaviour papers can be introduced for Non-Major Elective papers.
- Specific text book can be given.
- While giving Text and Reference books, the following style can be incorporated viz.,
Author (year) Title of the book (Edition), publisher
The students admitted for 2017-2020 batch will have the University syllabus.

S.No	Name & Designation	Position	Signature
1.	Dr. S. DEVI	Chairman	
2.	Dr. K. Ramamoorthi	University Nominee	
3.	Dr. S. Mohan Raj	Subject Expert	
4.	Ms. Agy. Kalyana moorthi	Industrial Expert.	
5.	Dr. G.B. Karthikeyan	Member.	

Ratification brought out in the Department of Commerce (International Business) for the Students admitted during the year 2017-20

S.No	Name & Designation	Position	Signature
1.	Dr. G.B. Karttikeyan Head of the Department Department of Commerce (International Business) Coimbatore.	Chairman	
2.	Dr. K. Rama Moorthy Director, Coimbatore Institute of Management and Technology, Cbe-9	University Nominee	
3.	Dr. S. Mohan Raj Head - Department of MIB, Dr. NGP CAS, Cbe -	Subject Expert	
4.	Ms. G.A Kalpan Manager - Customs clearance Bottle Logistics, Cbe	Industrial Expert	

It was forwarded by the chairman -
Dr. G.B. Karttikeyan, Department of Commerce
(International Business) on the Subject
matter of the following.

1. The total number of credits in the University